



ECONOMIC DEVELOPMENT UPDATE

CITY COUNCIL REGULAR MEETING
JANUARY 13, 2020



ECONOMIC DEVELOPMENT MARKETING



Pictured Above: Kaina Pereira, CalBIS
Deputy Director
Mary Ingersoll, Team California
Executive Director

Event:

TeamCalifornia



Meet the Consultants

Sacramento, CA

November 6, 2019

Focus:

National & International
Site Selection Consultants

Opportunity: Showcase Lathrop

ECONOMIC DEVELOPMENT OUTREACH



Developer Meetings (3)

Community Meetings (13)

Business Retention & Expansion Visits (7)

Business Attraction Activities (7)



Retail				Office	Industrial		
Restaurant	Hotel	Goods/Srvc	Entertainment	Office	Logistics	Mfg	Srvc
9	3	14	1	2	9	4	2

RETAIL/COMMERCIAL UPDATE



GOLDEN VALLEY SELF STORAGE



LATHROP POLICE SERVICES

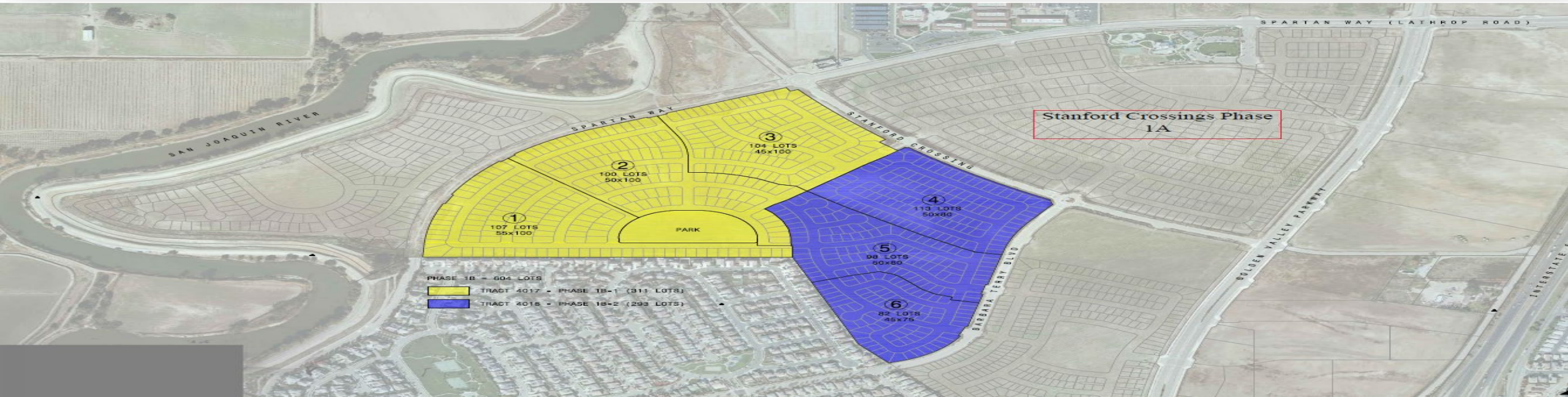


by HILTON™

RESIDENTIAL UPDATE

Stanford Crossing

- Phase IA – 400± Single Family Homes
- Infrastructure Plan for Phase IB
 - 600± Single Family Homes



RESIDENTIAL UPDATE

MULTI-FAMILY DEVELOPMENT

Towne Centre Apartments

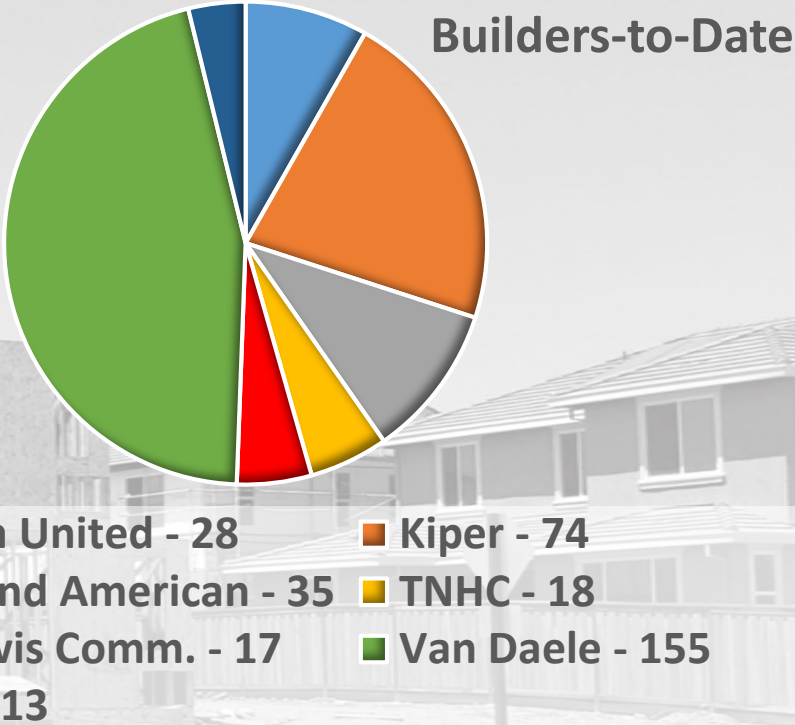
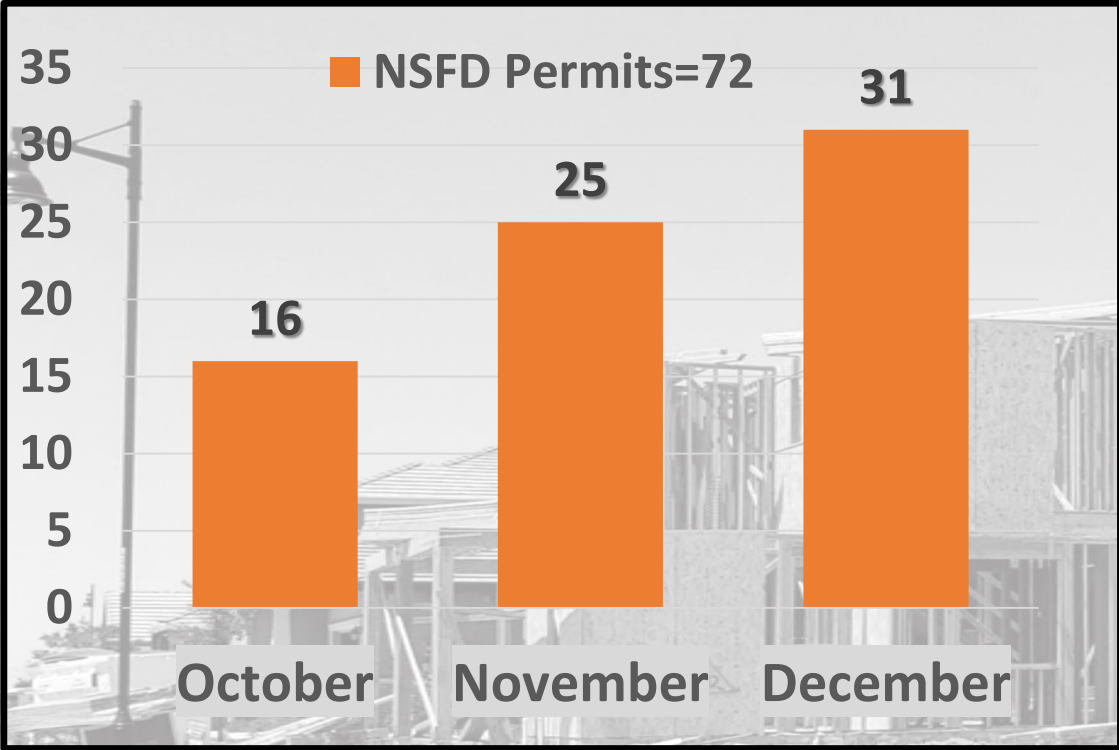
- 146 Apartment Units
 - 62 Units South of Towne Centre Dr.
 - 84 Units North of Towne Centre Dr.

Located west and northwest of City Hall on Towne Center Drive



RESIDENTIAL UPDATE

New Single Family Dwelling Unit Permits Issued – **YTD* = 340**



* YTD = January 1 – December 31, 2019

INDUSTRIAL UPDATE

- Crossroads Commerce Center
 - **Simwon – Expansion – 381ksf ± & 83 New Jobs**
 - Planned Spec Bldgs. 320ksf & 189ksf
- North Crossroads Business Center
 - Building # 2 – In Planning Process

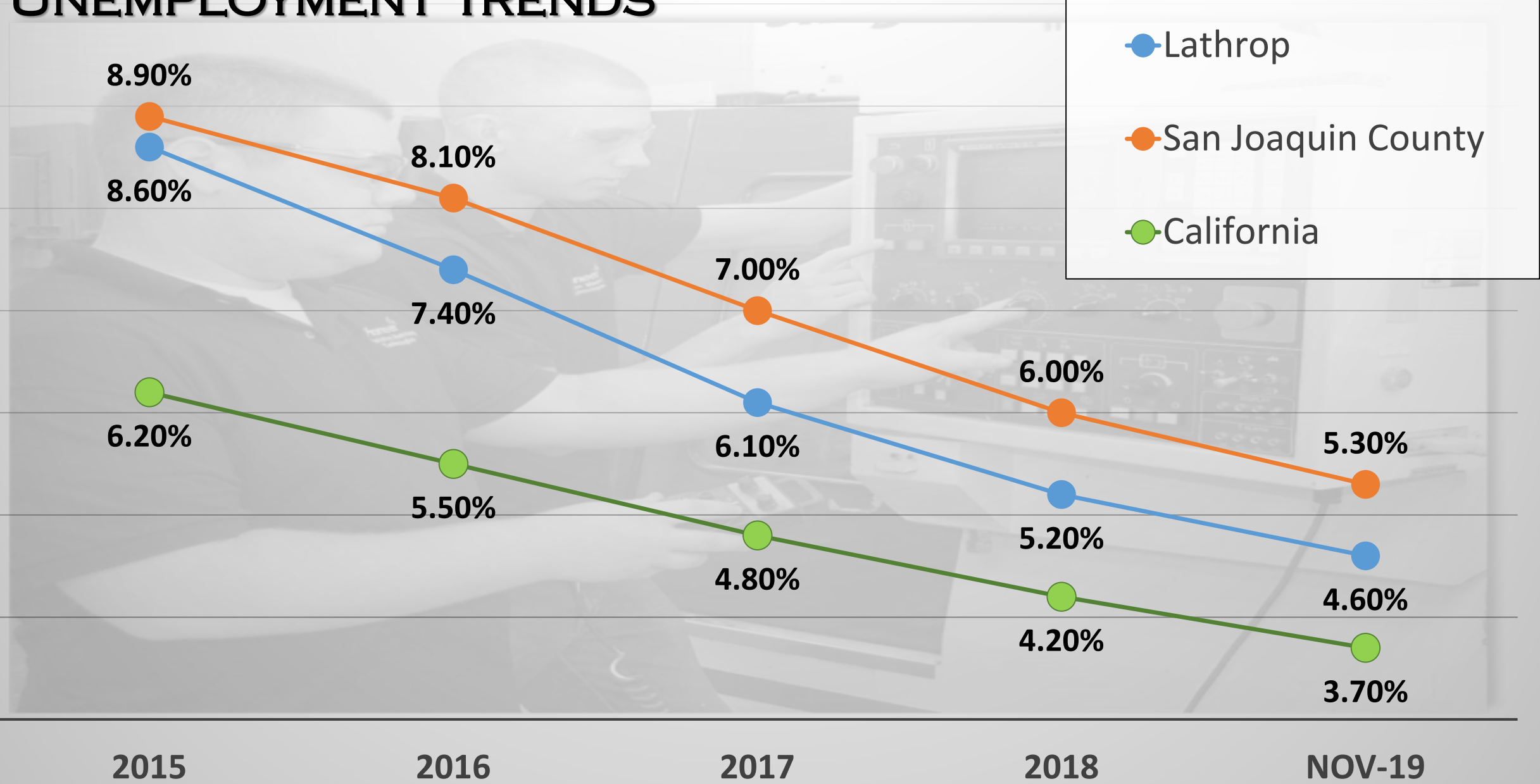


SIMWON AMERICA CORP.



LABOR MARKET STATISTICS

UNEMPLOYMENT TRENDS



COMMUNITY UPDATE

SOUTH COUNTY INDUSTRIAL TRADE & SUPPLY CHAIN PROFESSIONALS



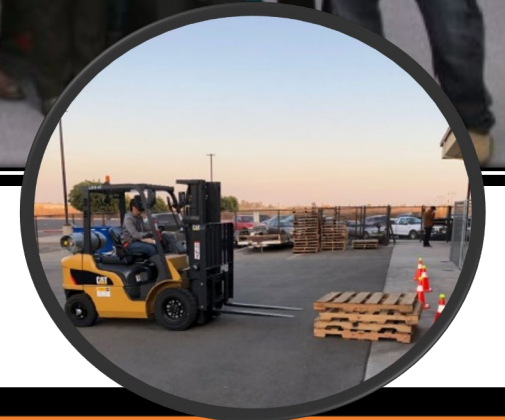
22 ADULT STUDENTS



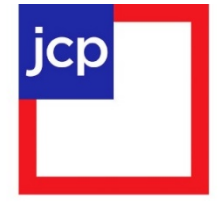
22 GRADUATES



6 JOB OFFERS



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HIRING**
Source: www.indeed.com and
www.CallJobs.ca.gov



California Natural Products



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LOOKING FOR A JOB?

STARTING A NEW BUSINESS?

NEED TRAINING?

- **Local Resources**

- **San Joaquin County WorkNet**

SJCWORKNET.ORG

- **EDD CalJobs**

CALJOBS.CA.GOV

- **Small Business Development Center**

[DELTACOLLEGE.EDU/DEPARTMENT/
SMALL-BUSINESS-DEVELOPMENT-CENTER](http://DELTACOLLEGE.EDU/DEPARTMENT/SMALL-BUSINESS-DEVELOPMENT-CENTER)

