Chico Area Recreation and Park District – March 2020

Argument In Favor of Measure A

Vote YES on Measure A to maintain the quality and ensure the future of our local parks, recreational facilities, and green spaces provided by the Chico Area Recreation and Park District (CARD) for our community.

For the past 70 years, CARD has provided residents in and around Chico safe and well-maintained parks and recreational facilities. For generations, CARD sponsored sporting, recreational, health, wellness and educational programs have served our community well. Access to parks and recreation will always be a cornerstone of the Chico experience and a measure of our quality of life.

Unfortunately, cuts in State funding, increasing needs for public safety, and investment in our aging facilities demand a local funding solution.

A Yes vote on Measure A provides critical long-term funding enabling CARD to improve and maintain safe local parks and recreational facilities.

 Measure A will:

- Improve public safety by enhancing security to reduce crime and homelessness in parks, including patrols and improvements such as lighting, parking lots, and other measures
- Maintain and Improve park bathrooms
- Repair and Modernize aging recreation centers, playgrounds, sports fields, and swimming pools to promote active and healthy living for people of all ages and all abilities
- Finish partially completed parks, and expand new facilities as necessary to maintain community standards and expectations

BY LAW Taxpayers are protected:

- ✓ 100% of the funds go to CARD
- ✓ Government cannot take funding away
- ✓ Oversight and mandatory audits will ensure funds are spent properly

YES on A promotes safe, clean, and accessible recreational facilities and programs for roughly 121,000 Chico area residents, serving to keep our community a desirable place to live, work, and raise a family.

Please join parents, teachers, coaches, kids, seniors, police, firefighters, community leaders, and all who ever have or will enjoy local parks and recreation.

VOTE YES on A.