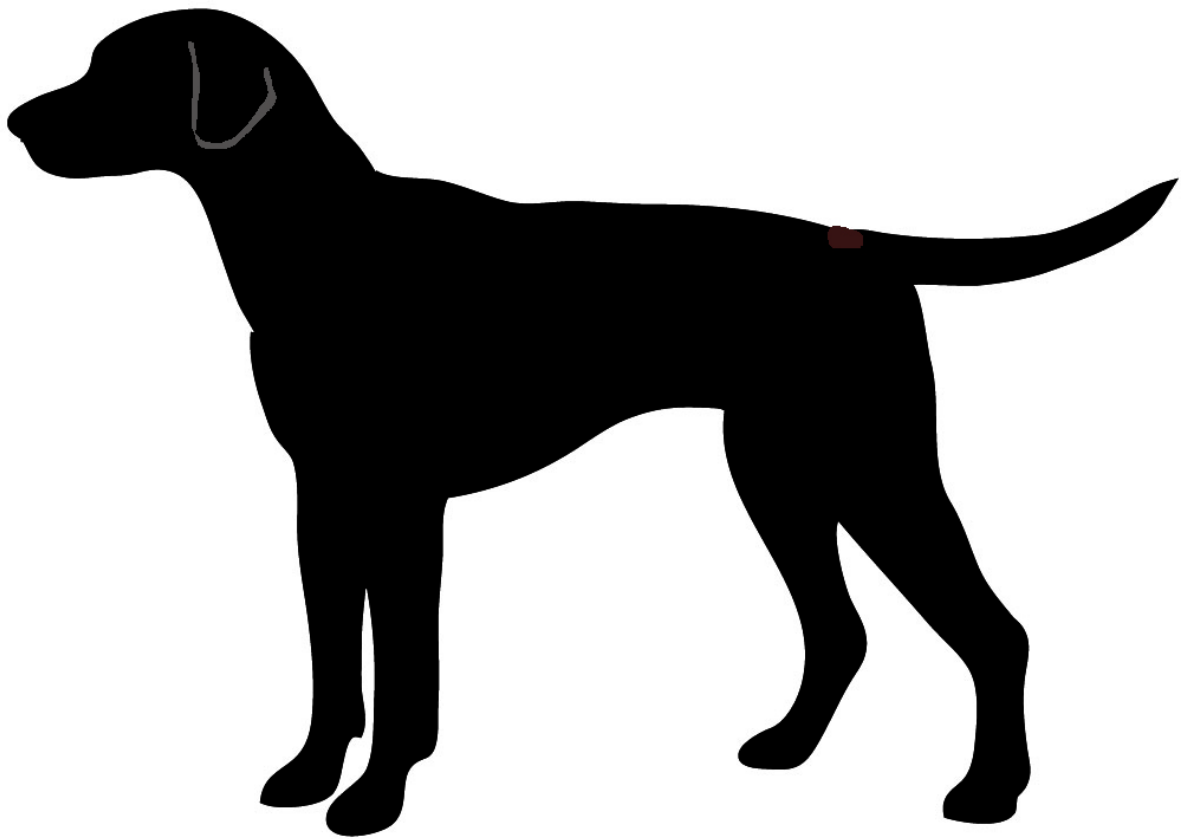


# Dogs of Danville, Unleashed



Artist's Packet 2019



The Town of Danville is calling all artists to participate in the 2019 Dogs of Danville, Unleashed! We invite you to become a part of this exciting public art project. This will be the Town's First ever summer public art showcasing the talents of local artists. The stage for your creation will be downtown, Danville, CA. This dog painting contest is open to all artists within driving distance (we will not be shipping the dog sculptures—residents must live locally and be able to transport dogs from Danville to their art studios where they will paint the dogs) and artists must be 18 and up.

The exhibit will be viewed by thousands and serves as a great way for artists to gain recognition. Both sponsors and artists will be promoted in print and social media, at events, and on public display with their sculpture.

Artists wishing to participate will submit colored sketches of their designs for a dog (this can be found online at [www.villagetheatreartgallery.com](http://www.villagetheatreartgallery.com)). There will be two (2) types of dogs to select from and it is recommended you submit a sketch for each type of dog as there will be a limited number of dog sculptures and not all artists will have their first choice. Artists are free to illustrate any concept they would like to, but should consider that their design needs to be a clear representation of what the sculpture will look like and it should be appropriate for public display.

Completed designs (limited to 2 submissions per artist) need to be submitted to the "Dogs of Danville, Unleashed" Curatorial Committee for the selection process by February 19, 2019. Any sketches submitted after that date are at risk of not being eligible for selection. Once the design has been approved by the Committee, artists will be invited to pick up a dog and will have approximately 7 weeks to bring their concept to life. All dogs should be returned to the Village Theatre Art Gallery upon completion. Please allow time for each coat of paint to dry. Consider drying time for primer, artistic paint and finally the clear coat.

### **Selection & Approval Process**

- 1) The "Dogs of Danville, Unleashed" Committee will review all submission packages for inclusion in the project.
- 2) All artists will be informed when their design has been selected by committee.
- 3) Artists will receive \$500.00 compensation for their work on dog sculpture. Artist to provide their own paint and materials.

## **Please submit the following by February 19, 2019**

- 1) Artist Agreement (signed)
- 2) Copyright Agreement (signed)
- 3) Up to 2 color sketches created from Dog templates enclosed

Register and submit designs, artist and copyright agreements via email to:  
artgallery@danville.ca.gov

OR mail or drop off to Village Theatre Art Gallery at 233 Front Street, CA 94526  
Wednesday-Friday from 12:00pm-5:00pm

### **Timeline:\* All dates subject to change**

- December 20, 2018 Call To Artists
- February 19, 2019 5:00 P.M. designs due to the VTAG
- March 1, 2019 Artists notified if their design has been selected
- March 6, 2019 Pick-up dog sculptures at Village Theatre Art Gallery
- April 23, 2019 Dogs MUST be completed and returned to Village Theatre Art Gallery
- May 9, 2019 Dogs will be placed in Downtown Danville locations
- September 19, 2019 Closing Reception and Silent Auction at the Village Theatre Art Gallery

### **Guidelines**

1) The artist may paint, sculpt or adorn the dog form. Although objects may be attached to the form, vandalism may and unfortunately does occur. Any object that is affixed to a form must be attached in a way that it cannot easily be removed or broken. Any object attached to the form must also be weather resistant.

2) The Dogs will be placed in outdoor areas fully accessible to the public for the summer months of May through September. Artists should consider that the Dog may be purchased for long-term installation in an outdoor location. Artists should consider the weather and other elements, including sun, rain, wind and dirt. Artists must develop designs that can withstand the weather.

3) Oil-based enamels, whether from an aerosol can, brushed or applied with professional spray equipment adhere very well to the surface of the form as it comes from the factory. They provide a hard, weather resistant surface that does not peel or flake from the fiberglass. Polyurethane or urethane based paints will perform equally as well. We would still recommend the use of a good quality primer as a matter of good practice.

Automotive or metal primers also work well in conjunction with these paints. Primers typically used for drywall are NOT recommended. We do NOT recommend latex paints. High quality Acrylic paints are suitable as well.

4) Regarding adhesives, we found common 5-minute epoxy very effective, both on the bare gel-coat fiberglass and on a properly primed surface. Common polyester and polystyrene body fillers such as Bondo and Evercoat are excellent for use both as an adhesive and as a material for sculpting shapes and textures on the Dog. Liquid Nails and other such construction adhesives may be used as well, although the drying time is longer. For optimum bond, we would recommend that adhesives and fillers be used on the fiberglass itself prior to any painting or priming. Please assure that decoupage surfaces are secure, will withstand the elements and fading.

5) Artists should choose to use a clear coat finish on their sculptures. They must determine the compatibility of their chosen clear coat with the particular paints they have used. Following the recommendations of the respective manufacturers is extremely important. We cannot overemphasize the risk of paint failure that can come from failure to follow instructions supplied with the clear coat. An exterior grade of sealer that is non-reactive, non-toxic, UV resistant and waterproof is strongly recommended. A minimum of 2 coats is required. Dog must be delivered by April 23 or sooner if possible.

6) "Dogs of Danville, Unleashed" is a public art exhibit. The Dogs and will be placed in highly public, accessible locations where the public can view and touch the designs. Public safety is a significant concern. Designs should be created with durability and safety in mind.

7) Designs must be appropriate for public display. Designs that are religious, political or sexual in nature will not be accepted. Corporate logos and advertising are not permitted. A review panel will review all designs. This review panel has the sole discretion to accept or reject and design.

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### **Acknowledgment for Artists**

*Artists participating in the 2019 Dogs of Danville, Unleashed project will be acknowledged in the following ways:*

1) The artist, title and sponsor of each Dog will be displayed on a plaque which will be mounted on the base of each form.

2) The artist, title, and sponsor of each Dog will be listed in the "Dogs of Danville, Unleashed" brochure which will include a map that indicates the location of each sculpture.

3) The dog, along with its artist and sponsor, will be featured in both print and social media throughout the season.

4) Artists, sponsors and dogs will all be honored at the closing reception and silent auction at the at Village Theatre Art Gallery on September 19, 2019.

## Resources for Artists

Artists are encouraged to view websites that provide information about similar projects that have taken place in other communities. Cowpainters maintains a website that lists all the programs for which they supply forms. By visiting them at [www.cowpainters.com](http://www.cowpainters.com) and clicking the "Projects" tab you can view projects that are taking place in many other cities.

Cowpainters from Chicago is one of the companies where we will be ordering our fiberglass forms. In addition to the forms, they also provide important consultative services such as "Prep & Painting Tips" for artists and their unique Artists' Hotline. [info@cowpainters.com](mailto:info@cowpainters.com) assures that the artists get the information and technical guidance that they need to create their masterpieces.

**PREP & PAINTING TIPS ARTISTS INFORMATION HOTLINE:** (321) 666-6257

**FOR YOUR HEALTH AND SAFETY, ALWAYS WEAR VINYL OR RUBBER GLOVES AND DUST MASKS OR RESPIRATORS WHEN PREPPING SCULPTURES. WORK IN A WELL-VENTILATED SPACE. CLEAN UP THE DUST WITH DAMP MOPS, DON'T SWEEP.** Please regard all of this information as suggestions on how to proceed. The entire process depends upon an artist's knowledge of materials and proper application. If in doubt-EXPERIMENT.

## Preparation

Wash the surface while looking it over carefully to see if there are any holes to fill or defects in the surface that must be fixed before proceeding. If small holes are found fill with a bondo-type product sold in a tube and available at auto supply stores. Smooth with a spatula and let set before sanding. If you find any areas where the primer appears to be flaking off, stop and call the Hotline for instructions.

## Paint and Varnish

We recommend acrylics by Golden, Windor-Newton, Daler-Rowney, Pebeo, Lascaux, Liquitex and other professional-grade paint. Read your paint labels carefully and avoid paints that do not have high colorfast rating. You don't want your design to disappear in the sun! Protect your artwork before the form leaves your studio by varnishing with a coat of Lascaux UV-1 gloss varnish. It is the best. Order one 250ml bottle from Jerry's Artarama Catalog (800-827-8478) or Dick Blick Art Supply ([www.dickblick.com](http://www.dickblick.com)) One coat of Lascaux, diluted 3 parts varnish to 1 part water, will protect your work until it is clear-coated. An alternative to Lascaux is Ronan's Aquathane (call 800-247-6626) to find your nearest retailer. Do not use Golden UVLS gloss varnish as it is not recommended for outdoor use.

# Dogs of Danville, Unleashed Artist Agreement

Please print clearly. Deadline for submission- February 19, 2019.

**Artist Name:** \_\_\_\_\_

(Exactly as you want it to appear on plaque and in print)

**Mailing Address:**

\_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

Email Address: \_\_\_\_\_

**Design Statement** (Brief description of design what inspired you and/or how it will be made.)

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\_\_\_\_\_  
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\_\_\_\_\_  
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**Assurances:**

I have completely read the Dogs of Danville, Unleashed Artist Packet and agree to its contents in full. I acknowledge that all application materials will become the property of Town of Danville and no materials will be returned to the artist. I agree to all terms of the Artist Agreement.

**Artist's Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

## **Copyright Assignment:**

WHEREAS, (artist's name), an individual is the Author of the design and sketches (collectively referred to as the "Design") attached to the application submitted to the "Dogs of Danville, Unleashed" committee on the same date of this assignment; WHEREAS, the Artist understands and acknowledges that, as part of the application process, it is intended that Village Theatre Art Gallery (VTAG) with an address of 233 Front Street, Danville, CA 94526, VTAG, owns the entire right, title and interest in and to the Design;

WHEREAS, the Artist understands and acknowledges that he/she will be notified in writing by the "Dogs of Danville, Unleashed" committee when his/her design has been approved and selected;

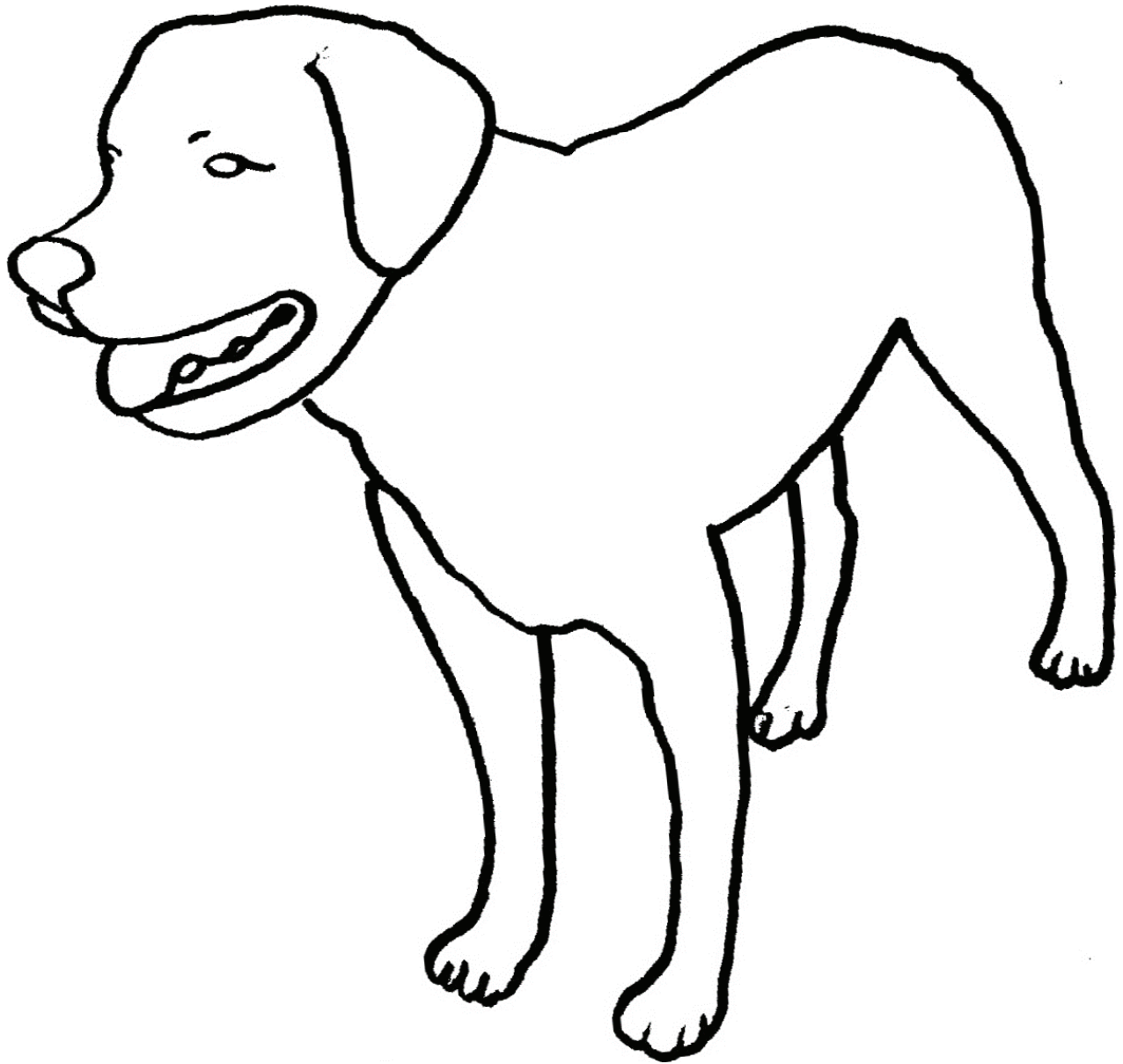
WHEREAS, the Artist understands and acknowledges that upon the artist's receipt of written notification that his/her design has been selected and approved, he/she shall apply that design to a Dog sculpture provided by the "Dogs of Danville, Unleashed" committee, thereby creating a "Finished Dog" ready for outdoor display during the summer of 2019. WHEREAS, the Artist desires to transfer all of his/her right, title and interest in and to the Design, including but not limited to, all derivative works which are based on the Design to the Dogs of Danville, Unleashed Committee;

WHEREAS, the Artist understands and acknowledges that the Dogs of Danville, Unleashed Committee shall continue to be the sole and exclusive owner of the entire right, title and interest in and to the Design, including, but not limited to, all derivative works based on the Design of the "Finished Dog" is approved for exhibition as described in detail in the Call for Artists to Dogs of Danville, Unleashed. The Artist will receive \$500 as compensation for his/her work from the Dogs of Danville, Unleashed as long as the dog is delivered by the due date. Any Dog not delivered by the due date may be disqualified. NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound hereby, the Artist hereby assigns to the Danville Dog Days all his/her right, title and interest in and to the Design and to any derivative works based on the Design including but not limited to any rights it may have in the Finished Dog, together with all copyright application and registrations therefore. The Artist acknowledges and agrees that, due to the nature of the public display of the Finished Dog, Dogs of Danville, Unleashed shall not be liable for any distortion, mutilation, modification or destruction of the Finished Dog by accident, act of God or person. The Artist hereby waives his/her rights under the Visual Artists Rights Act ("VARA"), 17 U.S.C. 106A, as against Town of Danville and or the Village Theatre Art Gallery in the event of such distortion, mutilation, modification or destruction.

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The Artist further acknowledges and agrees that if the Finished Dog is vandalized, damaged or otherwise modified and the Artist is unable or unwilling to promptly repair such alteration, "Town of Danville" shall have the right to make, or have made, such repairs, even if the repairs would constitute distortion, mutilation or modification under VARA. The Artist hereby waives his/her rights under VARA in the event and to the extent "Town of Danville" deems such repair necessary.

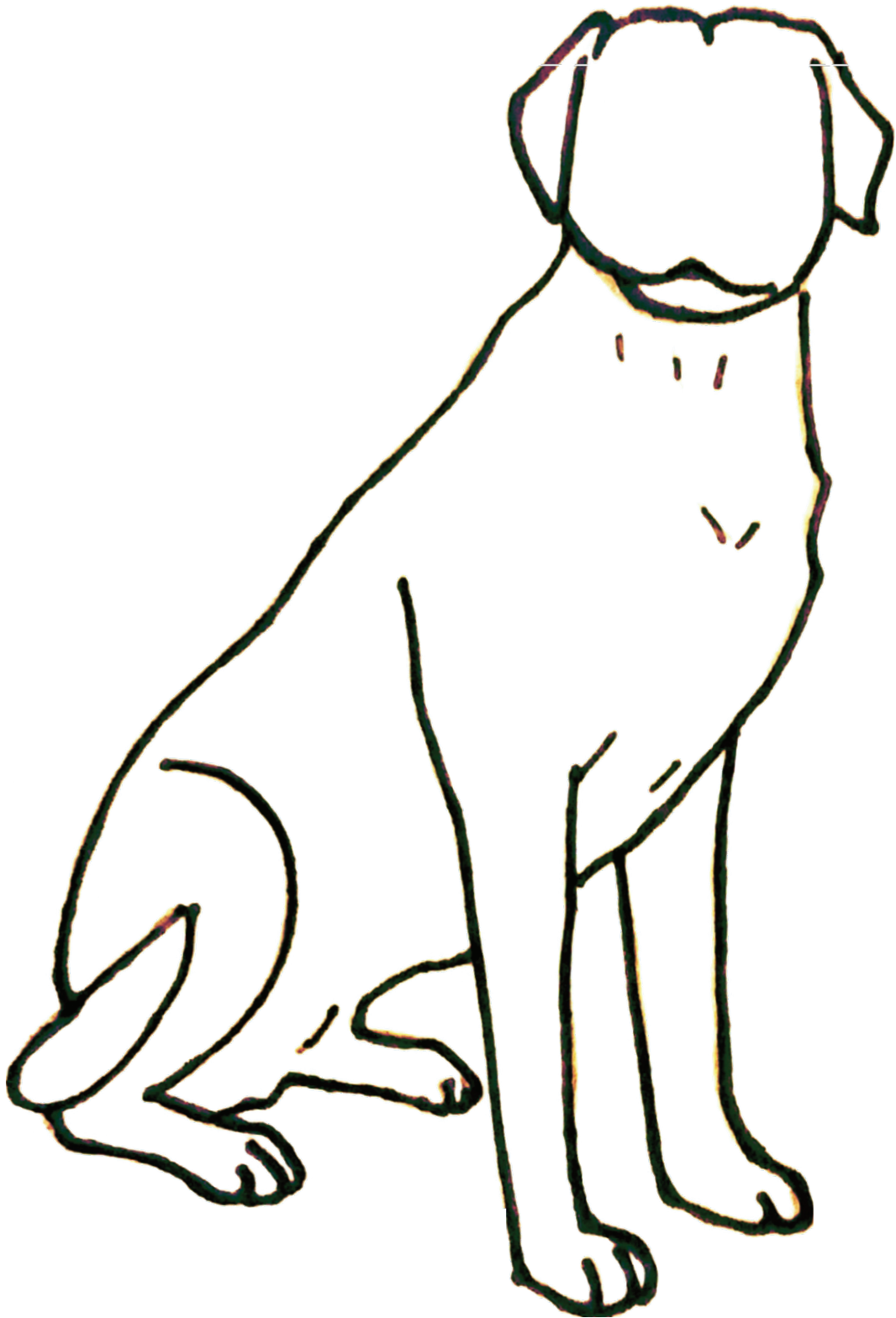
The Artist represents to "Town of Danville" that he/she is the sole author of the Design and that the Design is an original work of authorship which does not infringe upon the copyright rights or an intellectual property rights of others, and that he/she has the unencumbered right to make this assignment. In the event the Design is not approved or selected for exhibition, as described in the Call for Artists, "Dogs of Danville, Unleashed" (Town of Danville) shall assign (and hereby does assign) back to the Artist all its right, titles and interest in and to the Designs.



## **Standing Lab Large Breed**

45" x 12" x 29" (textured)





**Sitting Labrador Large Breed**

26" x 15" x 32" (textured)