

# WHY BUILD GREEN?

Green building is a design and construction practice that promotes the health and well being of your family, the community, and the environment for years to come.

## Save Money

Green building products and construction practices can lower water and energy bills, reduce maintenance costs, and reduce replacement requirements.

## Live Comfortably

With smart energy design, proper insulation, and efficient heating and cooling systems, green building helps to ensure that your home is more comfortable.

## Be Healthy

Green building encourages the use of materials, paints and finishes that reduce or eliminate many sources of indoor air pollution.

## Reduce Maintenance

Green building guidelines go beyond local building codes to recommend methods and materials that result in durable homes that require less upkeep.

## Protect the Environment

Conventional buildings needlessly consume large quantities of wood, water, fuel and other materials through their construction and operation. A green built home conserves these natural resources.



## Linoleum

### APPLICATIONS

Residential Flooring  
Commercial Flooring

- Alkaline flooring material made from pine resin, wood flour and linseed oil on a jute fiber backing
- Biodegradable, non-toxic material requiring little to no maintenance
- Lasts 25 to 40+ years, reducing cost per year and environmental impacts

SAMPLE



## Plastic Lumber

### APPLICATIONS

Residential And Commercial Decking  
Fences  
Furniture  
Signs  
Lattice  
Marine

- Made from 100% recycled post-consumer plastic, reducing waste and energy use
- Maintenance-free; does not crack, splinter, chip or rot
- Resists insects, mold, mildew and salt water without the use of toxic sealants

SAMPLE



## Fiber Insulation

### APPLICATIONS

Residential And Commercial Thermal And Acoustic Insulation

- Primarily composed of post-industrial denim and other recycled products, diverting material from landfills
- Non-irritating cotton is fire, pest, and mold resistant
- Good thermal performance and a higher acoustic rating than fiberglass

SAMPLE



## Bamboo

### APPLICATIONS

Indoor Flooring  
Cabinetry  
Furnishings

- Harvested from rapidly renewable bamboo grass which can grow to maturity in as little as one year
- Layered bamboo planks are a durable and stable building material
- Conserves forest resources

SAMPLE



## Cork Tiles

### APPLICATIONS

Indoor Flooring  
Thermal And Acoustic Insulation  
Wall Covering

- Made from the bark of cork trees, a rapidly renewable resource
- Durable, versatile material
- Biodegradable at the end of its useful life

SAMPLE



## Natural Fiber

### APPLICATIONS

Residential Flooring  
Commercial Flooring

- All-natural flooring material made from fibers including jute, sisal, sea grass, wool and others
- Renewable, biodegradable, non-toxic resources
- Incorporates a unique look to your home or office

SAMPLE



## Tankless Water Heater

### APPLICATIONS

Residential Homes  
Business

- Cut energy and water costs by reducing consumption
- Durable and long-lasting tankless products utilize recyclable main components and promote landfill waste diversion
- Gas and Electric models available

### How Does a Tankless Water Heater Work?



## Recycled Carpet

### APPLICATIONS

Residential Flooring  
Commercial Flooring

- Utilizes recycled petroleum products, diverting plastics from landfills
- Overall costs, as well as available textures, colors, and designs are comparable to standard carpet
- Also choose low-VOC emitting carpets and padding to improve indoor air quality

SAMPLE