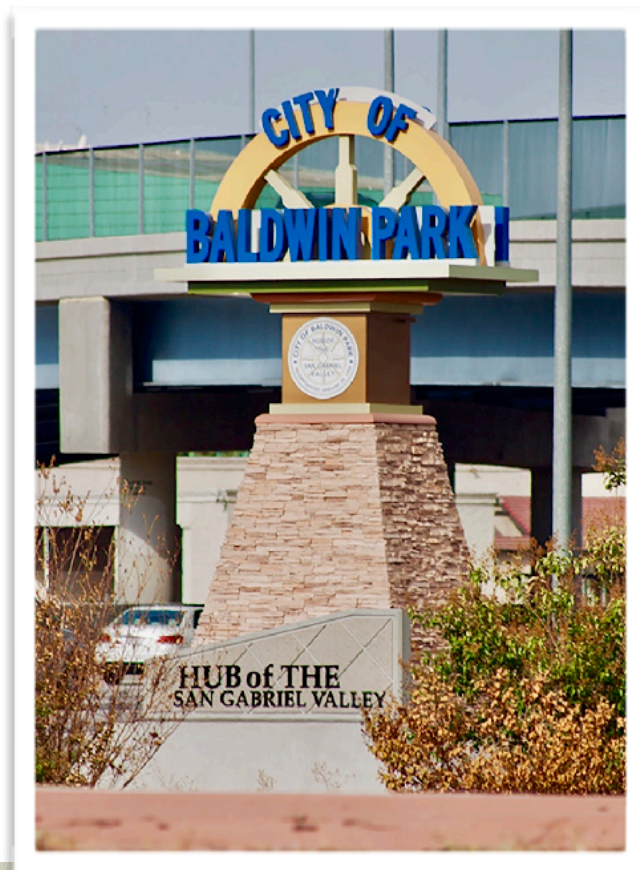


CITY OF BALDWIN PARK

Accomplishments for the Fiscal Year Ending June 2017



Administration

CEO • City Clerk • Human Resources • Information Services

- SCE streetlight program is completed and saving the City almost \$18,000 per year in electrical costs. The City has now received \$294,000 in rebates.
- Completed 5 Cannabis Workshops and implemented the ordinance resulting in 15 permits being ready to issue. The City will receive \$3 to \$4 Million a year in future revenue.
- Transition of records storage from Iron Mountain to Corodata resulting in a \$1,800 per year savings
- Finalized annexation into SGV Mosquito & Vector Control
- Filled the vacant Community Development Director Position
- Completed negotiations and a new MOU for General Employee groups
- Implement New Router and Switch between City and PD network.
- Approval of faster internet connection at a savings of \$6,500 per year



Finance

- Awarded the Certificate of Achievement for Excellence in Financial Reporting for FY 2015-16 by the Government Finance Officers Association.
- Completed the 2016 Government Compensation in California Report.
- Completed Annual Street Report for FY 2016-17.
- Prepared and presented the FY 2017-18 Annual Budget.
- Prepared and presented Five-Year CIP Budget.
- Completed Successor Agency Budget and ROPS for FY 2017-18.
- Completed and submitted the Annual State Mandated Claims for reimbursement.
- Assisted in completion of citywide cost of services fee study and applied the updated fee schedule.
- Acquired and implemented a more efficient and cost effective accounting software.
- Refinanced the Successor Agency bonds with expected total savings of \$2.13M over the next 14 years with \$450K annual sales tax added to the General Fund.
- Refinanced the 2004 Lease Revenue Bonds for the Community Center project with expected total savings of 2.12M over the next 15 years.



Police

- Baldwin Park Police Department participated in the Pink Patch Project awareness campaign to join the fight against breast cancer in support of the City Of Hope's cancer research by wearing the pink patches on their uniforms during the month of October for Breast Cancer Awareness Month. Officers raised \$10,000.00 of the \$325,000.00 total revenues that was raised by City of Hope and other collaborating public safety agencies.
- Chief of Police Michael Taylor and members of the Baldwin Park Police Department hosted the first Baldwin Park Clergy Council meeting with over (20) Baldwin Park churches in attendance for a friendly, agenda-free conversation for a safer community.



- Implemented the Computer Comparison Statistics (Spillman Analytics) that uses statistical indicators to reallocate police assets to “hot-spot” areas to reduce or eliminate crime and efficiently serve the community.
- Secured a \$70,000.00 grant from the California Office of Traffic Safety (OTS). The California Office of Traffic Safety (OTS) strives to eliminate traffic deaths and injuries by implementing programs that help enforce traffic laws, educate the public in traffic safety, and provide varied and effective means of reducing fatalities, injuries and economic losses from collisions.
- Obtained a \$18,750.00 grant from The Edward Byrne Memorial Justice Assistance Grant (JAG) Program. The JAG Program provides critical funding necessary to support state and local initiatives, to include: technical assistance, strategic planning, research and evaluation (including forensics), data collection, training, personnel, equipment, forensic laboratories, supplies, contractual support, and criminal justice information systems to the Baldwin Park Police Department.
- A \$6,000.00 grant was awarded for the Bulletproof Vest Partnership program to purchase bulletproof vests for officers. Enacted in 1998 by the Bulletproof Vest Partnership Grant Act and reauthorized by the Bulletproof Act of 2000, the Bulletproof Vest Partnership (BVP) Program is a U.S. Department of Justice initiative designed to provide critical resources to state, local, and tribal jurisdictions for the sole purpose of purchasing bullet-resistant body armor for sworn law enforcement officers.
- Added (3) Ford Hybrid vehicles to its fleet, assigned to the Baldwin Park Police Department Parking Enforcement Bureau. The vehicles were purchased with grant funds from Air Quality Management District (AQMD).
- Added (6) new police officers to the force. All six police officers have successfully passed their training program and are currently assigned to patrol. The Baldwin Park Police Department also hired three police dispatchers, three police cadets and a records clerk technician fluent in the English, Chinese/ Mandarin, and Cantonese languages.
- The Traffic Enforcement Bureau was expanded by adding a traffic officer to the team, and plans of adding another officer in January 2018, making it a three-officer bureau.
- The Parking Enforcement Bureau added another member to its team. Former police cadet Janice Valdez was hired as a parking enforcement officer after completing the testing and interview process.
- The Special Investigations Unit (SIU) added another member to its team. The team is currently made up of four detectives and one sergeant.
- In 2017 the Baldwin Park Police Department’s General Investigations Detective Bureau added another member to the team. The bureau is now made up of six detectives, one court officer, and a sergeant.



Public Works

Engineering

Median Landscape Improvements Project

- Reduced yearly water consumption by 94%
- Planted over 250 trees and palms
- Installed state-of-the-art Smart Irrigation System
- Installed all new drought-tolerant landscaping

Bus Stop Improvements Project

- Replaced 22 bus shelters with an all-new enclosed modern design
- Replaced all bus stop signs with new redesigned high visibility signs
- Installed new wrap design on 5 Transit buses
- Replaced 22 trash cans with new decorative design
- Constructed ADA improvements at various bus stop access points



Alleyway Street Improvements

- Paved 10 alley way streets at various location citywide (approx. 1 mile)

Corak Storm Drain Phase 2

- Completed storm drain improvements at Francisquito and Ramona intersection
- Replaced 3,500 SF of concrete
- Installed 500 LF of corrugated pipe

Aquatic Center Ceiling Improvements

- Applied sealant protection to entire ceiling
- Re-Painted all walls
- Swimming Pool re-plastering

Puente Avenue Bridge Motif

- Worked with Caltrans to construct a motif with Baldwin Park design



Completed Designs

- San Gabriel Commuter Bikeway Project
- Smart Parking Upgrades to Transit Center and Surface Lot
- Maine Avenue Complete Streets Improvements

Grants Received

- \$1.2M ATP Cycle 3 Grant – Maine Avenue Complete Streets Grant
- \$500K ATP Cycle 3 Grant – Greening for Commuter Bikeway Path
- \$40K OTS Bicycle and Pedestrian Grant
- \$821K First/Last Mile Grant

Maintenance

Bulky items/ illegal dumps

- 1,462 locations were visited
- 2,160 items were picked up
- Approx. 72 (40) yard roll offs were filled of trash
- Approx. 7 (10) yard roll offs full of tires
- 214 shopping carts/ 212 pallets/ 126 refrigerators & etc.
- E-waste – 7,082 lbs. were collected

Homeless Encampments

- 24 homeless encampments were cleaned up varying in size
- Filled 6 (40) yard roll offs were filled



- United Pumping filled (9) sharps containers filled with hypodermic needles

Sidewalk/ street repairs

- 42 yards of concrete were poured
- 113 potholes were patched

Signs

- 262 signs were replaced

Traffic markings/ line striping

- 112 crosswalks were painted
- 256 other traffic markings
- 26,440 linear ft. of curb was painted
- 39,508 linear ft. of line striping

Little Ramona Project (Planters along Ramona Blvd. between Caesar Chavez and Bogart Ave.)

- Removed debris/ soil
- Installed drip line system
- Replaced low volume drip valves
- Installed boulders/tons of river rock/yards of mulch
- Planted low-tolerant landscaping



Community Development

Economic Development

- At the core of making Baldwin Park the economic powerhouse of the San Gabriel Valley is the Economic Development Division. Staff has kept busy promoting the City as the place to locate and grow a business, raise a family, and become part of something great.
- Coordinated free quarterly Business Workshop Series in collaboration with SCORE, with the following titles and attendance:
 - “The Best Customer Service”, “Create a Winning Plan for Your Business”, “2017 Digital Marketing Trends for Small Business & Non-Profits”, and Basic Quickbooks Accounting”. Total attendance for 2017 was 64.
- Coordinated with SCORE to begin offering individual business mentorship sessions.
- Continued collaborating with the La Verne Small Business Development Center (SBDC) which included referrals, cross promotion of events and periodic meetings.
- Attended a variety of marketing and networking events to seek opportunities for the department and as part of the City’s business attraction program:
 - International Council of Shopping Center’s (ICSC) events (Las Vegas Recon, Western Conference & Deal Making), various Baldwin Park Business Association meetings, San Gabriel Valley Economic Partnership networking events.
- Contracted with GCR Marketing Network to develop the Economic Development specific website featuring an array of interactive economic development tools.
- Coordinated meetings with the Baldwin Park Adult and Community Education (BPACE) and Goodwill Southern California East San Gabriel Valley AJCC (Goodwill) to secure a Goodwill representative to provide workforce services at the school.



- Continued membership with San Gabriel Valley Economic Partnership (Partnership) and collaborated on several initiatives including business visits, the development of a booth for ICSC events and the development of their PowerSite. The Partnerships PowerSite provides data on available commercial opportunities in the City.
- Extended partnership with the Baldwin Park Business Association and worked together on ribbon cutting/grand openings/ground breakings for new businesses in the city. The City of Baldwin Park became home to the following business in 2017:
 - LA Fitness, Candilejas Authentic Cuisine, La Cocinita, Golden Panda Buffet and Becker Boards.



Housing Authority (BPHA)

- Since January 1, 2017, 100 application reviews have been processed for applicants on BPHA's waiting list resulting in 39 vouchers being issued. Of those, 10 have entered into a Housing Assistance Payment (HAP) contract and are now receiving rental subsidies for affordable housing.
- Five tenants have been terminated or removed from the program due to program violations. Another 12 tenants have been counseled due to personal actions that may lead to or actually be program violations. Counseling Sessions are provided as a precaution to ensure tenants fully understand requirements as a final opportunity for the tenant to make necessary corrective actions to avoid termination of their rental assistance and loss of their affordable housing unit.
- Nineteen families became financially self-sufficient and successfully graduated from the Section 8 program.
- A total of 498 inspections were conducted. Of those, 135 units failed Housing Quality Standards. Required repairs were made by owner/tenant resulting for each failing unit resulting in all 498 units now in full compliance with local Building Codes and Housing Quality Standards.



City Housing

- A total of 2,786 Households have been assisted through CDBG, including 80 Elderly/Disabled and 136 children. Assistance includes, but is not limited to recreation subsidies, food bank services, elderly services and other social services. 80 Households have also been assisted with Fair Housing Services.
- Over 2200 customer service contacts were made by Housing staff.



Planning

- The Planning Division has kept busy with a total of 2,772 Customer Service Contacts. In addition, staff has processed the following land use entitlements for significant development, including Kaiser Permanente expansion, LA Fitness and inline retail development, market rate and affordable housing developments (Williams Homes, DC Corp, etc.), and several commercial tenant improvements and residential expansions:
 - Williams Homes "Indigo" 50 new dwelling units (BP Blvd/ Merced Ave) – completed and sold.
 - Williams Homes "Pacific" 47 new dwelling units (Pacific Ave) – under construction.
 - DC Corp 23 new dwelling units (Torch St) – fully entitled and in plan check; estimated to break ground in Summer of 2018.



- 10 New Dwelling Units at 4820 Fortin Street – completed and sold.
- 15 New Dwelling Units at Fortin St./Nubia Street – nearing completion.
- 800-Space New Kaiser Parking Structure Expansion – nearing completion.
- 60,000 SF New Kaiser Medical Office Building – pending ground-breaking.
- Design Review Applications – 62
- Public Hearing Items (Including CUPs and subdivisions) – 20
- Cannabis Permit Applications – 32

Building & Safety

- The Building Division has kept busy with over 2,500 Customer Service Contacts. The following permits and inspections have been accomplished:
 1. Total Permits issued: 1,765
 2. Total Certificate of Occupancy issued: 10 (estimation)
 3. Total Inspections Performed: 3,817
 4. Total Revenue Earned (including plan check and permit fees): \$1,336,389.85

Recreation & Community Services

- The Walnut Creek Nature Park opened the doors to its natural oasis featuring capital improvement project amenities of phase II, funding for the final phase has been secured by a 1.173 million dollars grant by the 48th District Assembly Woman, Blanca E. Rubio's to help improve parks and open space in the community at Morgan Park and Walnut Creek Nature Park as well as a Housing Related Parks Program in the amount of \$78,169 totaling 2.3 million dollars for the complete revamping of the park.
- Secured a \$50,000 Los Angeles County Home for Good Homeless Grant to draft a Homeless Action Plan to help reduce homelessness in Baldwin Park. Managed a 7,000 grant from Kaiser Permanente to fund emergency food pantry and motel voucher program to combat homelessness in the City. Serve for the SGVCOG-Homeless Committee for regional approach solutions.
- The \$25,000 CHAMPS grant by the National League of Cities, Walmart and FRAC helped with the revamp & expansion of the out of school time meals program from summer only, into a year-round effort to combat childhood hunger through the implementation of the Healthy-Full Supper Program serving a combined 18,000 meals during grant period.
- The Facility Maintenance Division completed the following projects; received approximately \$30,000 from So. CA Edison's Direct Install Program to save energy and money with energy efficient lamps at various city facilities and upgraded to an efficient filtration system for Barnes Park splash pad.
- Baldwin Park Charitable Relief Foundation reached it goal of for 20th Annual Santa's Clothes Program, raising a total of \$19,000 to service 300 BPUSD at-risk students.
- City of Baldwin Park was recognized as a Playful City USA for its 9th consecutive year.
- Completed 100% CPR/First Aid training (full time, part-time, and seasonal staff).
- Program Supervisor, Helen Hernandez was elected to serve on the CPRS Executive State Board for the Council of Sections Boards Member 2017-2019



- Maintained positive media presence being featured in over 16 local newspapers including the LA Times, The Highlander, Baldwin Park Press, The San Gabriel Examiner, The San Gabriel Tribune, Whittier Daily News, CBS 2 Los Angeles, Good Morning America, and Fox 11 News, KMEX Channel 34 and K-Love Radio 107.5, 102.7 Kiss FM, Radio Centro 93.9, and Power 106.
- Managed over 1.5GB of city web content, updated information for public viewing and designed a variety of web banners, featured new economic development site. Coordinated (10) 1hr. show footage for KGEM-Foothill Media TV including (6) summer concerts, Downtown Street Market, 5k Run, Summer Lunch, National Night Out, Anniversary Parade shows.
- Increased BP NOW presence in the community with over 57,000 copies of the bi-monthly publication delivered to homes from July-December using innovative marketing tools such as the use of infographics QR coding and digital links to increasing public engagement.
- BASICS before and after-school program serviced a total of 120 students at (6) school site locations that provide quality care for children in k-6th grade. Success continued at the Summer Day Camp program that serviced 120 participants during the 9-week program.
- 4th of July Spectacular drew in spectacular crowds with over 7,500 visitors, a live performance by "Queen Nation" tribute band, free family festival and a spectacular firework show.



- Summer Concerts featured (6) invigorating bands attracting over 10,000 spectators throughout the 6-week concert series. 2017 marked the first year of a dual headliner entertainment line-up with the Battle of the Bands (Beatles vs. Stones Tribune).

- Revitalized the Downtown Street Market with a total revenue of \$28,500 in booth sales to over 100 vendors, \$12,350 in sponsorships, and over 20,000 guest over the 12-week program that featured a variety of special events including a boxing tournament, wrestling show, and (6) live band concerts as well as bi-lingual radio stations and media coverage.



- The 23rd Annual 5K Run & walk had a record breaking turnout, with a total of 1,058 runners who crossed the finish line.

- The City of Baldwin Park celebrated a special Baldwin Park Day at the LA County Fair on Sept 6th with an honorary VIP reception, parade, and community honorees. Over 500 residents in attendance that received an exclusive discount offer, including free senior admission and 50 VIP reception guests.

- Strengthened the Baldwin Park Parade weekend celebration drawing the support of over 4,000 participants ranging from bands, local businesses, community groups and hundreds of spectators. Parade highlights and post parade coverage was featured on Univision's KMEX channel 34's Edicion Digital CA by Parade Grand Marshall Yarel Ramos.

- The 26th Annual Veterans Day Ceremony honored 3 community veterans and (1) posthumous honoree at the annual ceremony attended by local and state officials; concluding with parachute demonstrations. The event featured a 20-year military serviceman holding the record for the most decorated honoree to date serving for both the US Army and US Navy.

- Tree Lighting Ceremony brought in over 400 guests to the event that incorporated a winter showcase for Specialty Classes, Boys and Girls Club and the BPUSD Performing Arts.

- Breakfast with Santa offered a joyful holiday time to over 1,000 participants who took part in Santa's workshop, crafts, and pictures with Santa.

- Baldwin Park Teen Center grew its volunteer and civic engagement participations, with a (6) week special Thanksgiving Care Package Distribution program for homeless in need. Teen Center extended services for healthy relationship in collaboration with Planned



Parenthood, and hosted a variety of special events including the popular Fear Factor, Rocktoberfest and Skate Rock Fest with attendance of over 400 participants.

- City-wide Facility Reservations were soaring in popularity hosting over 250 events at ARC and Senior Center Halls and outdoor spaces.
- Youth flag football program served a total of 226 users while the basketball program drew in over 300 participants. The Young Sports Stars serviced youth ages 3- 7, learning the fundamentals of basketball, soccer and T-Ball.
- Successfully Implemented Paint Nite events at the ARC for both Adults and Children, hosted (6) art shows, both group shows and individual shows, and collaborated with the LIFE mentorship program for foster youth. Barnes Park successfully provided (4) Movies on the Green show for over 800 guests during the summer nights special series.
- Summer Aquatics serviced a total of 4,185 users; swim lessons at 95% enrollment and new additions to the special event programming schedule with Summer Splash Cinema.
- The Teri G. Muse Family Service Center offered social services for the community to over 1,932 families through a variety of services including;
 - Christmas Food Basket (400), FREE professional haircuts (200), Play is Fun Program (72 families), CA Mental Health Connection (201 cases), CalFresh (70 low-income households), YMCA victims of domestic violence (39 cases), Immigration Workshops/US Citizenship Classes (200) Costume Giveaway (100) Emergency Services (200) Family Education Services (150) Back to School Resource Fair (100) Toy Loan (50) and (150) Anonymous Groups.
- Award winning Annual Senior Prom celebrated its 24th Annual gala event, crowning a civically engaged senior couple with the community senior prom king and queen award.
- The Julia McNeill Senior Center strengthen the collaboration with various community partners to offer senior social services including legal, medical, financial, and counseling; Community partnerships include Santa Anita Family Services, University of Azusa Pacific, Baldwin Park Unified School District, and the Community Education Older Adult Program among others. Sponsorship from June-December totaled a \$7,805 in savings for program operations and special events.
- Volunteer hours at the Julia McNeill Senior Center reached a total of 12,453 hours for 2017.



Acknowledgement

Thank you to the Executive Team who assisted Recreation and IT staff with the preparation of this report, and to the Mayor and Members of the City Council for their continued efforts and support.