APPLICATION FOR BANNER INSTALLATION

NAME OF ORGANIZATION:_____

ADDRESS:_____ CITY/STATE/ZIP:_____

CONTACT PERSON: _____ PHONE:_____

CELL PHONE:_____ E-MAIL:_____

NAME OF
EVENT:_____

EVENT DESCRIPTION:
_____

_____

DATE(S) OF EVENT:_____

LOCATION OF EVENT:_____

Include a photograph, drawing or sketch depicting the proposed banner.

Events occurring within the City limits of Sonora (Fee: $100.00)
Events occurring outside the City limits of Sonora, within Tuolumne County (Fee: $200.00)

Submit with fee to:
City of Sonora, Community Development Department,
94 N. Washington Street, Sonora, CA 95370

Banners will only be allowed for special events occurring within Tuolumne County. Banners must be for a community oriented event available to the general public. Community oriented events do not include events whose primary purpose is for "commercial speech" the prevailing thrust of which is to propose a commercial transaction, or promote products/ services, for the event holder or sponsor. Per City Sign Ordinance, off-premise, non-accessory signs are not permitted within the City of Sonora. Information relating to the event holder or sponsor can not exceed 1/3 of the banner area on either side of the banner.

Only one Banner per event will be allowed per year. Banners must be received at City Hall by noon the Friday prior to the banner installation. Banners must be picked up within 10 business days after removal, after this time the City will dispose of them. See Attached Banner Policy for additional requirements and information.

For further Information call 532-3508

_____ _____ _____
Signature **Print Name** **Date**

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City Use Only

ACCT # 001-7000-41590 Fee Received:_____ Check #:_____ Date:_____