3900 Main Street, 3rd Floor • Riverside, CA 92522 951.826.5371 • fax 951.826.5981 riversideca.gov/planning



SIGN REVIEW APPLICATION

Introduction

Sign controls serve to preserve and enhance the aesthetic, traffic safety, economic, and environmental values of Riverside's neighborhoods and commercial/industrial areas, while at the same time provide channels of communication to the public. Sign Regulations in the City's Zoning Code (Title 19 of the Riverside Municipal Code) and the City's Sign Design Guidelines work together to safeguard and preserve property values and public health and welfare through prohibiting, regulating, and controlling the type, design, location, and maintenance of signs.

In addition to the standards found in the Zoning Code, the City's Sign Design Guidelines provide good examples of techniques that should be used to meet the City's expectations for high quality business signage. The sign applicant should carefully consider each guideline that applies and demonstrate a recognition of the Guideline's intent.

FILING FEES

See current Fee Schedule (FILING FEES ARE GENERALLY NOT REFUNDABLE): In addition to the Planning Fees, a separate Sign Permit Fee will be required when the permit is issued. Please contact the Building Division to determine that fee.

SUBMITTAL REQUIREMENTS

Indicate scale on all drawings. Clearly label all photographs.

- \Box One (1) copy of Administrative Sign Review Application (Attached).
- □ Three (3) sets no smaller than 11" x 17" (one set in color) of fully dimensioned, scaled drawings of Sign Design specifications for all dimensions, colors and materials of each sign (1" equals 1' scale). For more than one sign provide a designator (SIGN "1", SIGN "2", etc.).
 - For painted, fabric or other types of signs, attach samples of proposed colors.
 - For lighted signs, specify the means and intensity of illumination. Show the design of exposed fixtures.
 - For Plexiglas signs, specify the manufacturer's color numbers.
- □ **Three (3) sets** (one set in color) of fully dimensioned, scaled drawings of building elevations for building signs, with an elevation of each building side showing existing and proposed signs. Include building or individual lease space width.

☐ Three (3) sets (one set in col all buildings and site improve building signs.			
☐ Three (3) sets (one set in electrical details showing c fasteners, structural reinford necessary.	ompliance with Californic	a Building Code standard	s (footings,



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SIGN REVIEW APPLICATION		
	Project Information	
Site Address:		
Site Parcel Number:		
Text on Sign:		
Zoning Designation:		
Type of Business:		
Type of Sign(s)	Number of Signs	Square Footage of Sign(s)
☐ Monument / Freestanding		
□ Building		
□ Other	_	
Total		
Does Sign Meet Sign Criteria?	□ Yes	□ No
For Building Mounted Signs:		
Lease Space/Façade Length:		
Exposed Raceway?		
□ Yes		
□ No		
For Monument Signs:		
Length of Street Frontage:		
Parcel/Complex Size in Acres:		

Applicant Information

Contact Name:				
Company/Sign Company Name:				
Address:				
City:	State: ZIP:			
Daytime Telephone ()	Facsimile: ()			
Email:				
Business/Proper	rty Owner Information			
Legal Property Owner Name:				
Address:				
City:	State: ZIP:			
Daytime Telephone ()	Facsimile: ()			
Owner/Authorized Representative	Applicant Signature and Date			
Staff Use				
Planner's Initials:	Submittal Date:			
Case Number:	Fees Paid:			