



Farmworker Resource Center Grant Program

PUBLIC MEETING

Date: Thursday, August 18, 2022





- Welcome
- Overview of AB 941
- Overview of Grant Development Process
- Review Farmworker Resource Center (FRC) Grant Program Framework
- Review of FRC Grant Application Evaluation Indicators and Metrics
- Review FRC Grantee Evaluation Standards and Metrics
- Public Comment





WELCOME





AB 941





Foundational Goal

It is important for California to address the challenges faced by farmworkers and the agricultural industry. The department shall establish and administer a grant program for eligible counties to establish and fund farmworker resource centers that provide information and access to services for farmworkers and their families. (an excerpt from AB 941)





The Need to Act

In California:

- Approximately 420,000 farmworkers
- Agriculture is both a major industry and employer.
- Farmworkers are an essential component of a successful and sustainable agricultural industry.
- It is important to address the unique challenges faced by farmworkers and the agricultural industry.
- California has long been a model for modern agriculture.
- Adapting to meet 21st century challenges and needs with broadly shared benefits for consumers, agricultural employers, and workers is essential.





- On September 22, 2021, AB 941 was signed into law.
- The budget appropriated \$3 million for administration of grants to support the establishment and funding of farmworker assistance centers.
- Grants will be available to counties.
- Counties must provide 25% of the center's program funding.
- Farmworker Resource Centers may offer a broad array of services to address the numerous challenges and barriers that hinder the ability of the state's farmworkers to attain and maintain a decent quality of life.
- Services may be offered through traditional brick and mortar locations or mobile outreach.
- To the greatest extent possible, grants will be awarded to a geographically diverse group of counties to maximize access to programs.





Workgroup Composition

REQUIRED by AB 941

FRC Workgroup composition includes a representative from:

- An existing farmworker resource center (nonmanagement)
- CBOs serving the farmworker communities
- CBO working with indigenous farmworkers
- Labor and Workforce Development Agency
- A local public health department
- County Welfare Directors Association of California
- Farming community





Purpose of Public Meeting



- Inform Framework Development
- Present Input from Workgroup
- Invite Commentary





GRANT DEVELOPMENT PROCESS





Overview and Projected Timeline

Spring - Summer 2022	Form and meet with the FRC Workgroup
October 2022	NOFA released
November 2022	Bidder's Conference NOFA applications due
December 2022	Notice of Intent to Award released
January 2023	Contracts released
January 2023	Contract term begins
May/June 2024	Program monitoring conducted
June 2024	Program concludes





Grant Size And Number

The California Budget Act of 2022 (SB 170) allocated \$3 million for the FRC Grant Program.

\$500,000 for CSD administration

\$2.5 million for grants

Proposals Under Consideration:

Grant Amount: \$500,000
Number: 5
Type of Program: New and existing

Grant Amount: \$1 million
Number: 2
Type of Program: New

Grant Amount: \$500,000
Number: Various
Type of Program: Existing





PROGRAM FRAMEWORK REVIEW





AB 941 Requirements

- Grantees must work with local or statewide CBOs in order to develop the center.
- Grantees must provide 25% of center's funding under the program.
- Center must provide services in English and Spanish and is encouraged to provide services in other languages as requested by the relevant CBOs.
- Center must provide an assessment of the population it would serve which includes an assessment of the languages other than English or Spanish that would be accommodated by the center.
- Center must maintain a cost-effective database that can:
 - ✓ Track number and type of calls received,
 - ✓ Referrals made,
 - ✓ Claims filed,
 - ✓ Monitor local trends.
- Center may provide services through traditional brick and mortar locations or mobile outreach depending on local need.





Key Services Discussed

- Labor and employment rights and legal services
- Employment assistance and advocacy
- Education access and support
- Financial assistance
- Citizenship and immigration legal services
- Health and human services
- Emergency supportive services and referrals
- Referrals to local and state agencies and CBOs





Best Practices Discussed

- Create welcoming central hub for farmworker services that is culturally and linguistically sensitive and appropriate for the community
- Build deep, lasting relationships with clients to foster trust and demonstrate commitment
- Perform multi-faceted outreach campaigns in-person and online
- Provide warm hand-offs when referrals are made
 - Staff that make the call to the referral agency with client
 - Goal of client having established referral rather than just a name and phone number





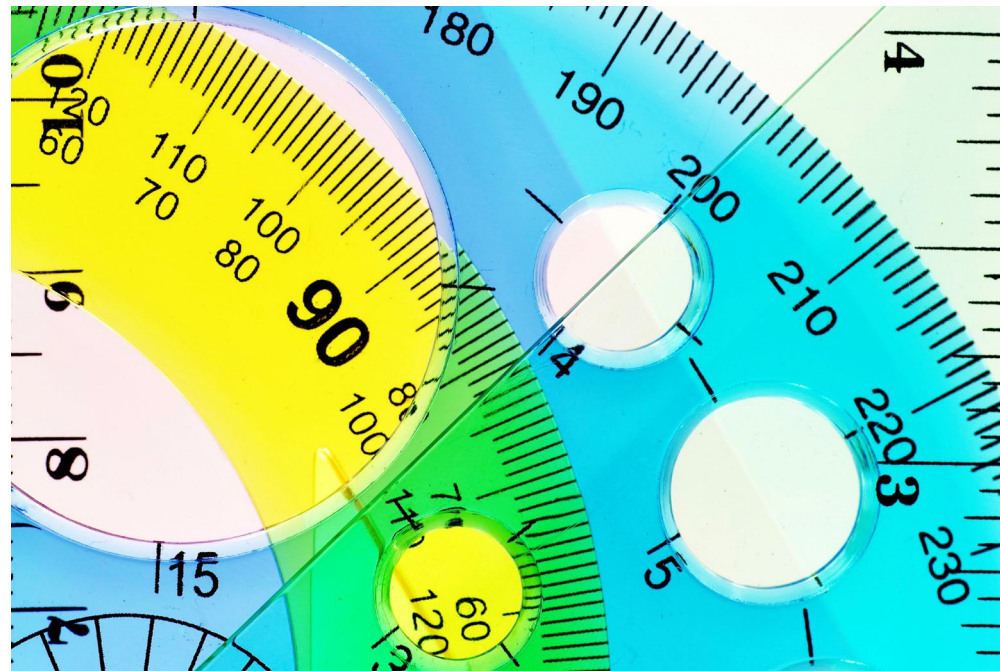
Best Practices Discussed

- Center scheduling that accommodates long work hours of farmworkers
- Farmworkers should have a voice in center design and direction
- Center and staff that have strong relationships with agencies that serve farmworkers and with farmworkers' employers
- Local contact numbers instead of generic "800" numbers
- Deep connections with CBOs
- Demonstrated ability to identify, recruit, and retain quality volunteers





GRANT APPLICATION EVALUATION





Application Evaluation Criteria

- Experience Performing Outreach and Providing Similar Client Services
- Organizational Capacity
- Trusted Community Partners and Leveraging Resources
- Client Demographic and Service Tracking
- Experience Conducting Population Assessment



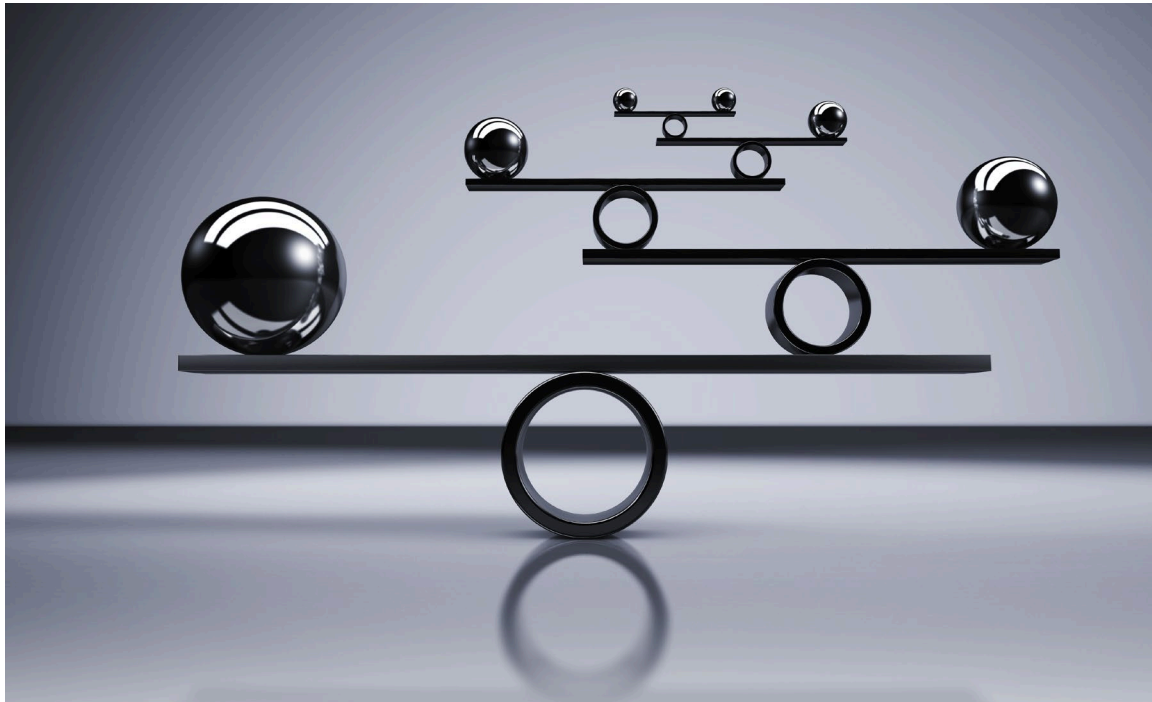


GRANT PROGRAM EVALUATION





Key Considerations



As stewards of public resources, it is essential that CSD confirm that grantees can demonstrate adherence to all AB 941 grant requirements including:

- Completion of population assessment
- Development of programs and services aligned with identified needs
- Outreach and services provided at least in English and Spanish
- County compliance with 25% program support requirement
- Expenditure of all grant funds within the contract term
- Funds utilized for allowable grant activities
- Maintenance of service tracking database
- Safeguarding of all client personally identifiable information
- Flexibility of program structure





Criteria Under Consideration

- Organizational Capacity
- Population Assessment
- Grantee Matching Funds
- Expenditure of Grant Funds
- Service Database





Public Comment



Verbal:

- Raise your hand. The host will call on you.
- State your name and organization.
- Share your comment or question.
- In order to allow all participants an opportunity to speak, please limit comments to 5 minutes or less.

Zoom Chat:

- Submit comment or question in the chat.
- The host will read it aloud.

Written:

- Email us.
- Deadline – August 26, 2022, at 5:00 pm
- FarmworkerResourceCenter@csd.ca.gov





Deputy Director

- Leslie Taylor – Leslie.Taylor@csd.ca.gov

Managers

- Wilmer Brown, Jr. – Wilmer.Brown@csd.ca.gov
- Stephanie Williams – Stephanie.Williams@csd.ca.gov

Project Analysts

- James Scott – James.Scott@csd.ca.gov
- D. Heide Ruegsegger – Heide.Ruegsegger@csd.ca.gov
- Shiella Maria Rivera Flores – Shiella.RiveraFlores@csd.ca.gov

General Email: FarmworkerResourceCenter@csd.ca.gov

